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CAFAM Granny Squared (May 25 – July 1, 2013)

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The Craft & Folk Art Museum (CAFAM) is Los Angeles' only institution exclusively dedicated to exhibiting contemporary craft, design, and folk art.



The facade of the Craft & Folk Art Museum (CAFAM) will be covered in 12,000 crocheted granny squares by the knit graffiti collective, Yarn Bombing Los Angeles (YBLA), for a temporary public art display called *CAFAM Granny Squared*. It will be on view from May 25 through July 1, 2013.

CAFAM Granny Squared questions the boundaries between art and craft, using scale and color to play with artistic, architectural and institutional identities. YBLA suggests a parallel between how the CAFAM building is dwarfed by the grandiose structures on Museum Row, and how craft is dwarfed by traditional notions of "high art." To deconstruct this dynamic, YBLA will cover CAFAM in colossal graphic patterns to visually shrink it further and make a commentary on artistic and institutional identities associated with craft—often thought of as a lesser art form—by manipulating architecture, often regarded as the highest art form.

The project brings together a diverse community of makers from 50 states and 25 countries, some of who otherwise might not have had access to exhibit their work in a museum. Contributors also include the visually impaired from the Braille Institute and neurotherapy patients in a Turkish village. Due to unprecedented participation that yielded 15,000 five-inch crocheted granny squares, YBLA has partnered up with Downtown Women's Center to extend the project in Skid Row until December 2013.

A public reception for *CAFAM Granny Squared* will take place at CAFAM on May 25 from 7:00 – 9:00 p.m. in conjunction with the opening reception for CAFAM's two new exhibitions *This Is Not A Silent Movie: Four Contemporary Alaska Native Artists* and *Sonya Clark: Material Reflex*. Admission for non-CAFAM members to the reception is \$12.

(Image: Courtesy Craft & Folk Art Museum)

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