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Epic Yarn Bombing Covers Museum in LA

- Posted by alice on June 11, 2013 at 3:30pm
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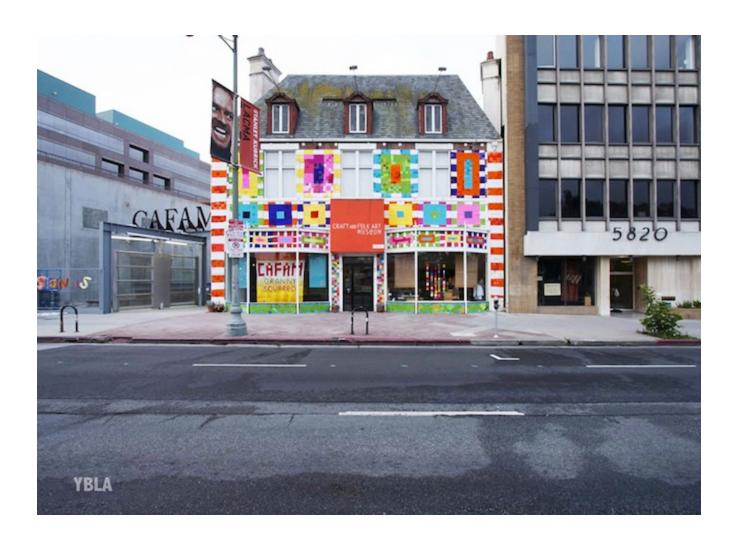
A project that started back in October 2012 was recently unveiled. Yarn Bombing Los Angeles (YBLA) is behind an epic yarn bombing that covers the facade of the the Craft and Folk Art Museum (CAFAM) on Wilshire Blvd in Los Angeles, California. The public art display, called *CAFAM Granny Squared*, will be up for the remainder of the month or until July 1. The crocheted squares will then find a new life, as they will be sewn into blankets and distributed to residents of Skid Row.

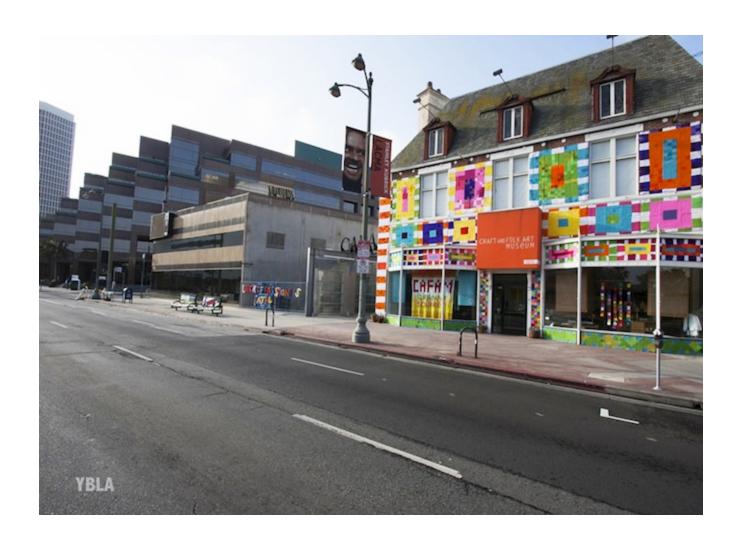
With over 500 crafters from 50 states and 25 countries behind this massive 12,500 50-inch granny squares installation, you could say this community-based project was quite a feat. Driven by the goal to "deconstruct the perception of craft and folk art versus contemporary art practices by playing with architectural identity," YBLA designed a project that would bring attention to the CAFAM building through scale and color.

As they say, "During the Granny Squared CAFAM installation, our goal is to make the museum look like an oversized dollhouse stuck in the city. The purpose of the granny square installation is to create a spectacle in an effort to encourage audiences to take a closer look at the building, how it comes across, what it encompasses and what it represents."















CAFAM Granny Squared website

via [Los Angeles Times]

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